

randall moore

interactive designer+developer

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Highlights

- 15 years experience creating interactive media.
- Project management and art direction experience.
- High motivation to learn new skills has opened new positions at every employer since college.
- Dedicated to creating innovative and effective user experiences.
- Freelance clients include retail, corporate, medical and artists.

Recent Career Highlights

McDonald's Corporation

- Requirement planning, design, development, testing and on-going support of McDonald's intranet sites
- Primary responsibility was visual and technical design of web sites
- Managed and art directed external vendors
- Experienced user of Adobe CS tools and Day Communicé
- Forms and online tools were created to track milestones, deliverables and measure success of projects
- Developed site strategy, created content and managed production for **aboutmcdonalds.com** web site

Career History

November 2000 - April 2010, McDonald's Corporation Web Design Supervisor, Senior Multimedia Designer

Created web sites, CD-ROMs and DVDs in the Creative Services department. Transitioned to Flash production, complex Director cd-based/DVD applications and more intranet web sites. Hired and managed freelancers to assist with interactive work. In January 2008 moved to the Global Web Communications department. See Recent Career Highlights above for details about work there.

August 1996 - November 2000, Image Base, Inc. Art Director, Multimedia Specialist

Created and played PowerPoint shows for conventions/seminars. Learned Macromedia Director and took over development of training CD-ROMs and interactive projects. Directed a small staff of artists to help with projects. Built custom tools in Director to help reduce production time by 30%.

June 1994 - July 1996, Center for Clinical Research Computer Artist

Created complex slide programs for eye surgeons around the world. Deadline driven work required accurate input of surgical and research data.

Formal Education

May 1994, Northern Illinois University
B.F.A. - Design with Emphasis on Electronic Media

interactive design/development

usability

illustration

project management

creativity

tools

Day Communicé

Photoshop

SwishMax

Illustrator

Director

Swift3D

Lightwave

Flash

Encore

Blender3D

Flash Video Encoder

Microsoft Office

Audition

FTP

Peak

Dreamweaver

DVDStudio

After Effects

Wordpress

PowerPoint

</code>
<php>...Beginner
<lingo>...Advanced
<xml>...Beginner
<css>...Intermediate
<actionscript>...Advanced
<html>...Advanced

Want samples? References?
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